



Abbotsford Police Department

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Chief Constable Mike Serr

"Strength in Community"

NEWS RELEASE

June 15, 2019

AbbyPD Traffic Enforcement Unit's Distracted Driving Project takes Abbotsford by "Force"

Today, between 11am and 2pm, the AbbyPD Traffic Enforcement Unit (TEU) will be at intersections throughout Abbotsford conducting distracted driving enforcement ...with a twist.

The TEU has partnered with the 501st Legion's Star Wars Stormtroopers to promote road safety with a "Use the Force - Not Your Phone" campaign. Targeted intersections have high traffic flow and longer vehicle stops – these delays and traffic buildup often tempt motorists to look at their phones.



The 501st Legion is an all-volunteer organization formed for the express purpose of bringing together costume enthusiasts under a collective identity within which to operate. While the 501st was initially founded to unite costumers with a penchant for Star Wars villainy, one of its real-world missions is to bring good to communities through volunteer charity work. The 501st is always looking for opportunities to brighten the lives of the less fortunate and to bring awareness to positive causes on both a local and global scale.

Our Mission:

To make Abbotsford the safest city in B.C.

The Stormtroopers will carry "Use the Force, Not Your Phone" posters in order to remind motorists - in a fun way - to keep our roads safe by staying off their phone while driving.

photo credit: 501st.com website

For more details about the 501st Legion, or to join the bad guys doing good, please check out outerringarrison.com and 501st.com.

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